## philanthropyissue



## TOP:

Lassus Wherley conducts an internal campaign to collect non-perishable food items for SAGE Eldercare's Meals on Wheels program. Top, from left: Martha Kardashinetz, Charles Pawlik and Chen Lu. Bottom, from left: Bunker, Sammi and Abby.

**BOTTOM:** 

Co-principals Clare Wherley (left) and Diahann Lassus (right).

## **Lassus Wherley**

## NEW PROVIDENCE, NEW JERSEY AND BONITA SPRINGS, FLORIDA

Makes approximately \$50,000 in cash and in-kind contributions.

Lassus Wherley is a wealth management firm providing clients with a wide range of financial assistance including fee-only financial planning,

Employees of Lassus Wherley love chocolate, so it is not surprising that the firm has a coin-operated M&M machine in its New Providence office. All proceeds are donated to Susan G. Komen for the Cure.



investment management, tax preparation, trust and family office services.

The company's tag line – "building better futures" – describes not only its commitment to clients, but also its commitment to helping build better futures for fellow citizens, organizations and its communities.

Lassus Wherley demonstrates its responsibility to give back in various ways: corporate contributions, sponsorships of local community events, company contributions on behalf of employees to causes they hold dear, and, in lieu of holiday gifts each December, the company makes contributions to charities chosen by its clients. The firm also supports and encourages its employees to give back through community involvement.

Co-founders Diahann W. Lassus and Clare E. Wherley lead by example, giving their time and financial resources to causes important to them. Lassus Wherley has organized internal campaigns to collect food for SAGE Eldercare's Meals on Wheels program; clothing and other essentials for New Jersey Battered Women's Services; and handbags for Dress for Success. Lassus Wherley also collects wish list items to benefit A Friendly Place/A Friendly Manor, an organization that helps homeless women, founded by the Sisters of Saint Joseph of Carondelet. Last Christmas, Lassus Wherley provided gifts and food to a family of seven from St. Anthony of Padua Parish in Passaic for its Christmas in a Box program.

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The firm's goal is to help the community through its employees' passions and its clients' interests. At the end of the day, Lassus Wherley benefits because it stays true to its slogan – "Building Better Futures."